

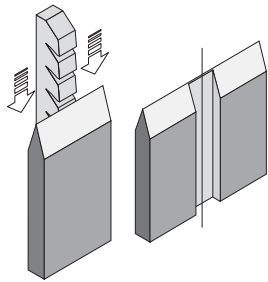
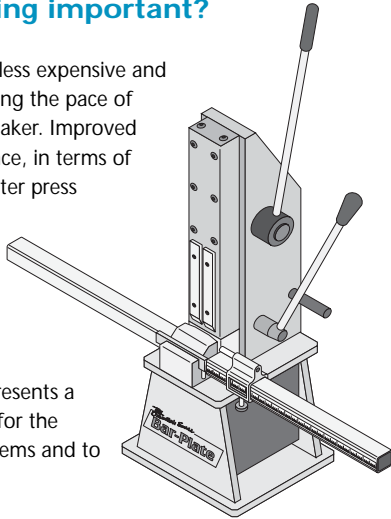
The Bar-Plate Steel Rule Broacher

Bar-Plate

“Cost Effective Technology for the Professional Steel Rule Diemaker”

Why is Broaching important?

The demand for faster, less expensive and better diecutting is driving the pace of innovation for the diemaker. Improved steel rule die performance, in terms of faster make-ready, greater press productivity, and consistent diecut part quality are the benchmarks. The introduction of a hand operated, cost effective broacher, see right, represents a significant opportunity for the diemaker to solve problems and to add value.

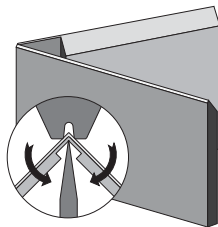


The important technical advantages of broaching, the removal of strip material from the side of steel rule, see left, were never affordable for the diemaker, until now...

What are the advantages of broaching?

Broaching provides several critical and unique advantages to the toolmaker. The ability to:

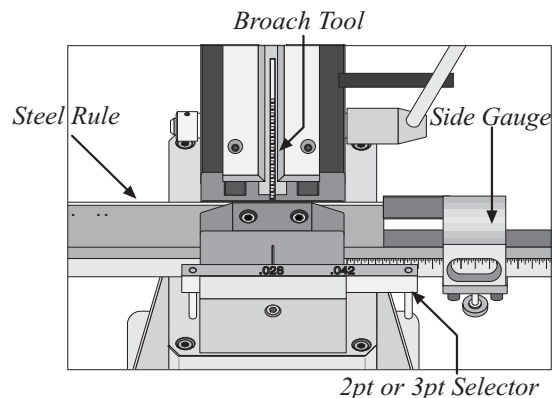
- Integrate distortion free bending
- Effectively bend side bevel knife
- Eliminate difficult joints
- Create seamless joints
- Integrate “Power-Nicking”
- Produce a “Kiss-Cut” precision die
- Save time and material in setup
- Diversify and enter new markets
- Add clear value to the steel rule die. See above.



Why is the Bar-Plate Broacher so effective?

After listening and talking with diemakers across the country, Bar-Plate developed a broaching system which meets the needs of the professional toolmaker. Some of the advantages include:

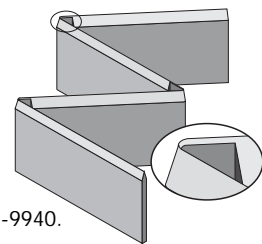
- A cost effective and easy to use machine
- Fast, simple, and precise setup
- Efficient, trouble free processing
- Consistent and flexible performance
- Multiple user access
- A non-complex technology
- A robust and powerful tool
- Simple cleaning and maintenance
- A fast return-on-investment



This is a great piece of equipment, from a company with a well-earned reputation for innovation and integrity. And best of all, it is made in the USA!

Why invest in broaching?

Broaching solves many difficult problems in steel rule diemaking, it saves time and material, it improves quality and performance, it adds value to the finished tool, and for only \$1,750.00, it's a very affordable price.



For more information call us at 800-356-9940.